

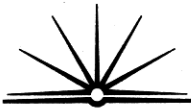
## Section Two. Q9

'Evaluate the view that art reflects the social values of a particular time and place.'

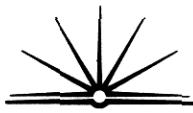
Art ~~often~~ reflects the social values of a particular time and place and is usually distinct to the artists personal view of the values and their reaction to them. The Post Modern art movement particularly reveals this ~~through~~ especially in works from artists such as Yasumasa Moriomura, Jeff Koons, Barbara Kruger and Stelarc, who reflect such social values as ethnicity, popular culture, feminism and technology respectively in their artworks.



~~As~~ Breaking away from such traditions as ~~the~~ 'male dominated western world' artists, Yasumasa Morimura expresses ~~his~~ his opinions towards ~~art~~ ~~through~~ ~~the~~ such traditions in his artwork. Born in Japan, Morimura embraces ~~his~~ and explores his ethnicity in his artworks, known as Postmodern identity, he is able to explore his transnationality through such works as Daughter of Art History Theatre A (1989). ~~This work not only~~ This work challenges the ~~idea~~ once ~~not~~ western world male artist by appropriating a ~~work~~ work by Manet and inserting himself ~~as~~ in ~~re~~place of the central figure. Not only does this

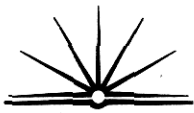


look at the ~~aspect~~ multicultural world which ~~is~~ is present today but also explores issues of gender, as Morimura is dressed and in the place of a woman, which are also prominent social values of the western world especially America, where Morimura lives. Jeff Koons is a post modern artist who looks at the social values surrounding pop culture and mass production in modern times. Such works as 'Bunny' (1993) challenge ~~the~~ today's dependancy on pop culture and mass production. This work uses ~~humor~~ parody and wit to express the artists views on these values. The artist

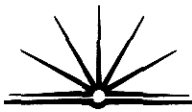


uses the image of a plastic bunny to humourously ~~poes~~ comment on the loss of aesthetic appeal through mass production and stagnant appeal through popular culture. Koon also produces works such as 'Puppy' (1992 [Germany]) to comment on art in a modern society. His work puppy is an attempt to explore the role of the artist, ~~the role~~ Koons role in this work, however minimal, still credits him. ~~for~~

The arrival of feminism as a result of post modernism ~~also~~ reflects the social values of modern time dating back to the 1980's. A new sense of freedom for women was

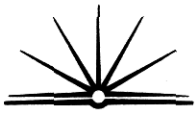


bound & during the rise of post-modernism and created, especially in art, strong views on the stereotypical image of woman and equality between the sexes. Barbra Krugers work 'Your Body is a Battleground' (~~1988~~) (1989 used in abortion rally) expresses the artists values and views towards abortion. Kruger use an appropriation from a 1950's advertisement of a woman which portrays the image of a stereotypical woman, often seen as correct. The work Your body is a battleground was Krugers reflection of the social views surrounding abortion. At the time of its use, the work was part of a rally which protested



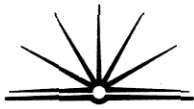
against the government's attempts to make abortion illegal in America. The work is a representation of a ~~view~~ social view which is held not only by Kruger but many other people of the time.

The ~~modern~~ post modern art movement also gave rise to the exploration and celebration of technology. Artists such as Stelarc embraced this concept and used it to create art which reflects the social values concerning rapidly improving and enhanced technology. Stelarc's creation of the third arm for example is his response to the celebration of technology which is an inevitable part of today's modern society.



Stelarc uses performance to present his work, this non-traditional ~~for~~ enhances the reflection of his opinion towards technology. ~~and~~ It also promotes change from traditional methods of art making and art practice, which comment of the social values of Stelarc ~~for~~ towards technology and its acceptance by today's society reflected by his success as an artist.

By looking at the works of these artists it is evident that the social values of the artists especially, but also of the general public are greatly reflected through their works. We are able to



We see that the post modern  
era has also given ~~us~~ light  
to new opportunity for  
artists to explore social  
values ~~to~~ of their time and  
place relevantly and without  
~~dis~~ discouragement.