

'As the audience changes, so too does the meanings of artists' works'

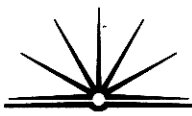
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Time plays an important part in the production of artworks and we create artworks to sometimes remember that time or to document something.

As the audience changes, the meanings of the artists' work will never change because the intended meaning will always be there.

~~When the~~ the audience may change by time by experience, by generation but the bones are still left in the artwork.

A Painting such Edward Munch, The Scream will never lose the powerful and sinister message it sends out to the audience, they will still be shocked and show the fear it produces within them.

~~But~~ Because the same techniques Munch has used are still used and studied today to produce the same shock



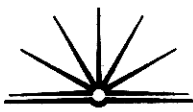
tactics. The dark colours and the warped view of the man holding his face in fear of what is ~~about~~ in front of him and what he is running away from.

We see some of the same qualities in Andy Warhol's death stage where he has depicted awful and terrifying ~~the~~ objects such as a 'Car Crash' or the 'Electric Chair'. He has used the same picture over and over again in a screen painting to deliver to us our fear and anxieties about these problems. By mass producing these pictures the audience is not allowed to forget them for they are overwhelmed with fear and outrage. Warhol's idea ~~was~~ was to convey to the audience what the media was doing to society. ~~He felt if they were~~ Warhol felt if the media was doing this then he would mask them and

produce what was happening ~~to the~~ from the media ~~at~~ presenting these pictures. ~~The~~ Warhol was showing the vacarious attitudes of what we want to see and yet what we don't want to see. Both Munch and Warhol have ~~challenged~~ taken the attitudes and fears of their audiences and produced something made like their nightmares. Fifty years from now people will still have the same impression of these artworks because fear can never be changed.

~~Giorgione's painting~~

When looking back to artists in the 15<sup>th</sup> century we can see how the audience and the artists have changed but yet the meaning of the painting still remains stagnant. It maybe ~~bough~~ more apparent but it still resembles the same qualities as before. Giorgione's 'Reclining Nude'



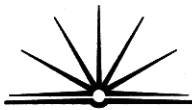
is a great representation of this. We can see how through time everything else changes but the meaning doesn't change.

Giorgione painted this nude as a ~~romantic~~ ~~dream~~ painting of a ~~man~~ goddess in which men dreamed of but ~~we~~ could never have.

The perfect house wife, one that never talked back and was pleasant the whole time. This became more apparent in Titian's reclining nude 'Venus' in which the audience didn't respond to her as a goddess but a perfect house wife here we see the artists <sup>& artworks</sup> are still alive but the perception of the audience has changed. To the

men this goddess has been changed into a real object but yet she remains as oil paint on a canvas. The artists have begun to update through time, ~~and~~ and we see how the meaning still is the same. Although Manet caused shock to the

reclining nude paintings he showed them for what they were, and revealed to the audiences ~~the~~ ~~meaning~~ the more apparent meaning of these artworks. For this meaning had been seeping through the fact that that ~~men~~ men in general depict women as objects. ~~in~~ in fact in Manet's painting we see how far society has gone Manet has changed the reclining goddess into a reclining prostitute. ~~It~~ It is evident that time has changed but the convention and meaning is still there. The artworks are still being depicted the same way. To look and study Giorgione's reclining nude ~~we~~ and contrast it with Manet's 'Jenny' we see how both have been shown as an object rather than human. ~~The~~ The point rather that although time has gone by Giorgione's painting and Manet's



Still represent ~~the same~~ and stand for the same thing. The audience may become more wiser but that will only allow them more insight into what the picture represents.

This theory isn't just about shock tactics it is also about other values and beliefs and methods in Art. Andy Goldsworthy is another artist whose work is very different from others. The meanings of his art works never change because they are documented over time and actually ~~are~~ except and ~~the~~ use change to produce his work. ~~The~~ 'Snow balls' are a constructed and assembled piece of work showing the melting stages of the snowballs. As the snow balls ~~the~~ finish melting the only thing left of them are the documentation photographs. Thus complementing the audience changing.

Here we can see the artwork changing and the audience changing but at the end the meaning is the intended change of the audience but the meaning of the art work is the same.

Here we see that the meaning of an artwork remains stagnant only because the audience changes however if the audience didn't change the art work would because the audience can gain more insight by changing rather than staying stagnant.

An audience will always change in ~~a~~ many many of different ways. But ~~a~~ the meaning of a famous artwork, one in which has shown the conventions that art has derived from will never change ~~it~~ they just contribute and grow and inspire other ~~art~~ artists and artworks.