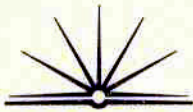


2)

Throughout the history of the art world, ~~and~~ technological advances have transformed the practices of artists.

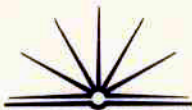
Particularly during the 20th c, artists have adapted and changed their way of communicating and producing artworks, and also, significantly drawn away from the 'acceptable' in subjective art. From the period of the Renaissance came slowly a succession of art movements until in the 19th c., the Expressionists began the avalanche of change in the art world.

Traditional art has always centered at the aesthetic and at visually perfecting images. A 'great' artist ~~is~~ was ~~the~~ one who could construct perfect mirror reflections and clone-like sculptures such as Michelangelo's 'David' and Leonardo's



'Mona Lisa'. By the late 1800s, however, the introduction of photography to art meant this perfecting in painting portraiture was of little use. Artists such as Rembrandt who was commissioned ~~to~~ for hundreds of portraits, were no longer in demand. Expressionism ~~is~~ was one of the first movements to edge away from traditional art. Although their images were dominantly aesthetic, they believed in depicting nature by painting objects by reflection of light. Monet's 'Water lilies', is a very ~~is~~ famous example of this movement.

This was a time of massive change in society, economically, politically and socially that would echo through to the late 20th c. The art world drew more and more away from traditional art, with movements such



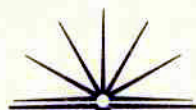
as Fauvism and Cubism transforming not only art practice but drastically effecting subjectivity also. Fauvism in particular shows a great turning point in the world of technology. This movement was directly concerned with movement, influenced by the introduction of the car into ~~European~~ European society. It represented speed and violence, and Fauvist artists sought to reflect this power through their art. Photography played a large role in such work producing images such as 'Dog on a leash', however, photography was merely only an influence for their painting.

The artists of Post-modernist era of art dominated the transformation in art practice through advancements in technology. Pop artists such as ~~the~~



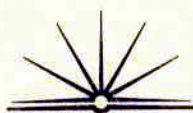
Andy Warhol, performance artists  
Sclarc and Viola and feminist artists  
Krugar and ~~greatly~~ lack  
advantage of technology in producing their  
artworks. Warhol and Krugar are  
similar in their use of pop culture  
and mass production. Warhol's  
'Soup Cans', 'Marilyn' and other such  
works shows the direct influence of  
mass production, ~~it~~ themselves made  
up of repeated images of popular  
cultural symbols. He commented on  
the power of mass production and  
commercialism, using the same techniques  
~~to~~ to directly state his point. ~~to~~

Barbara Krugar is famous for her  
billboards and magazine images showing  
and comment on mass media and  
~~to~~ using their techniques to  
obtain its influential power. ~~Her~~ Her



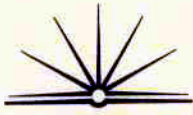
strong comments on political & social issues such as the Vietnam war, feminism and the media's influence on women, and also abortion, could be brought to the wide public through mass media. ~~The year~~ This technology also allowed her to use photomontage & juxtapose words and images in an artwork. Untitled work featuring the slogan 'Our Body is a Battleground' is one of many examples of this, which concerned the issue of abortion.

Vida and Stelarc are both performing artists. Both extensively used technology through lasers, mechanics, and ~~to~~ video/TV, to produce their art. Stelarc's 'Third arm and laser eyes' was a performance where ~~stelarc~~ a huge mechanical arm was connected



to the artist's body and controlled by stomach or arm muscles to move independently through electronics. In the performance he wore a headset with lasers before his eyes. Such a performance was a comment on technology and its impact on the human form within the future, showing the power of technology. He performed many other ~~art~~ artworks, ~~and~~ in one particular account, he inserted a ~~microscope~~ miniature camera into his body where people could ~~to~~ see and hear the actions of organs such as the intestines and stomach. ~~such~~ This shows the impact of technology on the evolution of art.

Viola ~~can~~ also used video. ~~the~~ Perhaps his most famous performance involved a video of a submerging



~~be~~ naked male body in water.  
With the performance on tape, ~~the~~ it  
was set up in a dark room with ~~test~~  
• ~~the~~ sound coming from all directions.  
As the body emerged from the depths,  
the sound of beating and water  
grew louder.

The advancement in technology  
throughout the 20thc., has ~~formed~~  
formulated the evolution of art.  
Today, advancements in photography,  
lighting, sound, video and even  
~~transport~~ machinery to move objects  
for landscaping and the production  
of mass paints etc, has