

BODY OF WORK

DIGITAL MEDIA

HIGH BAND 6

TITLE:

SUBWAY RUSH



DETAIL



DETAIL

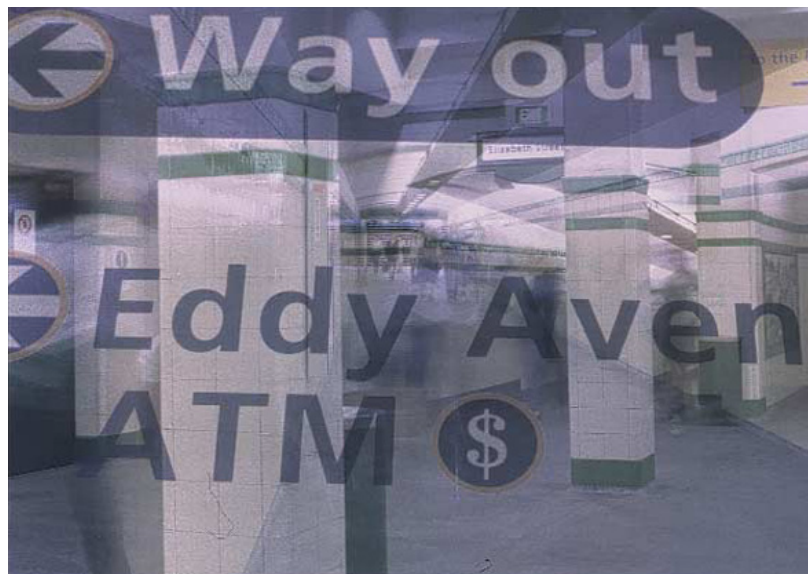
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NO. OF WORKS: 5

SIZE:

ON WHAT TERMS SHOULD WE CONSIDER THE BODY OF WORK?

WHAT IS THE STUDENT TRYING TO DO?

WHAT IS THE EFFECT OF THE BODY OF WORK ON US?

This body of work presents five consistently strong and very refined images dealing with transitions through time and space at Sydney's Central Station. It uses a subtle interplay of transparent photographic imagery and text. The series' aesthetic power results from the student's complex understanding of the material potential of digital photographic media. Their technical prowess and aesthetic stylisation clearly communicate a sophisticated vision of the everyday in an ephemeral manner. They demonstrate an understanding of contemporary photographic practice.

EXPLANATION

IN WHAT WAYS ARE CONCEPTUAL AND MATERIAL PRACTICE REPRESENTED?

The strong sense of design refinement and selection of imagery avoids the visual excess characteristic of many digital works. Conceptually, the student references cinema (Vertov) and photography (Henson). The body of work reveals a transformative quality that can make the everyday an exciting and visually evocative subject matter. The interrelationship between the virtual and material world give insight to the potential of this new mode of perception the student has successfully consolidated.

While using photographic source images the student specifically addresses the digital aesthetics through a focus on temporal and spatial concepts. Sensitive use of Photoshop layering, compositional selection and typography, reading as both text and form, allow for multiple interpretations of the body of work in terms of concepts and use of materials. This is reinforced by the choice of a highly reflective perspex to make the viewer an amalgamated component of the work, physically melding conceptual and material practice through the viewer.

JUDGEMENT

HOW DOES THE STUDENT'S CONCEPTUAL AND MATERIAL PRACTICE COMPARE TO THE DESCRIPTIVE STATEMENTS IN THE MARKING GUIDELINES?

This is an exceptional work, which blends both a highly evolved visual language and a technical mastery of digital media. The student commands an aesthetic autonomy, which is conveyed to the audience with great competency and finesse.

The student reflects in a material form an articulate visual orchestration of the everyday. They interpret and construct a common and fleeting experience of life in a richly rewarding digital form.

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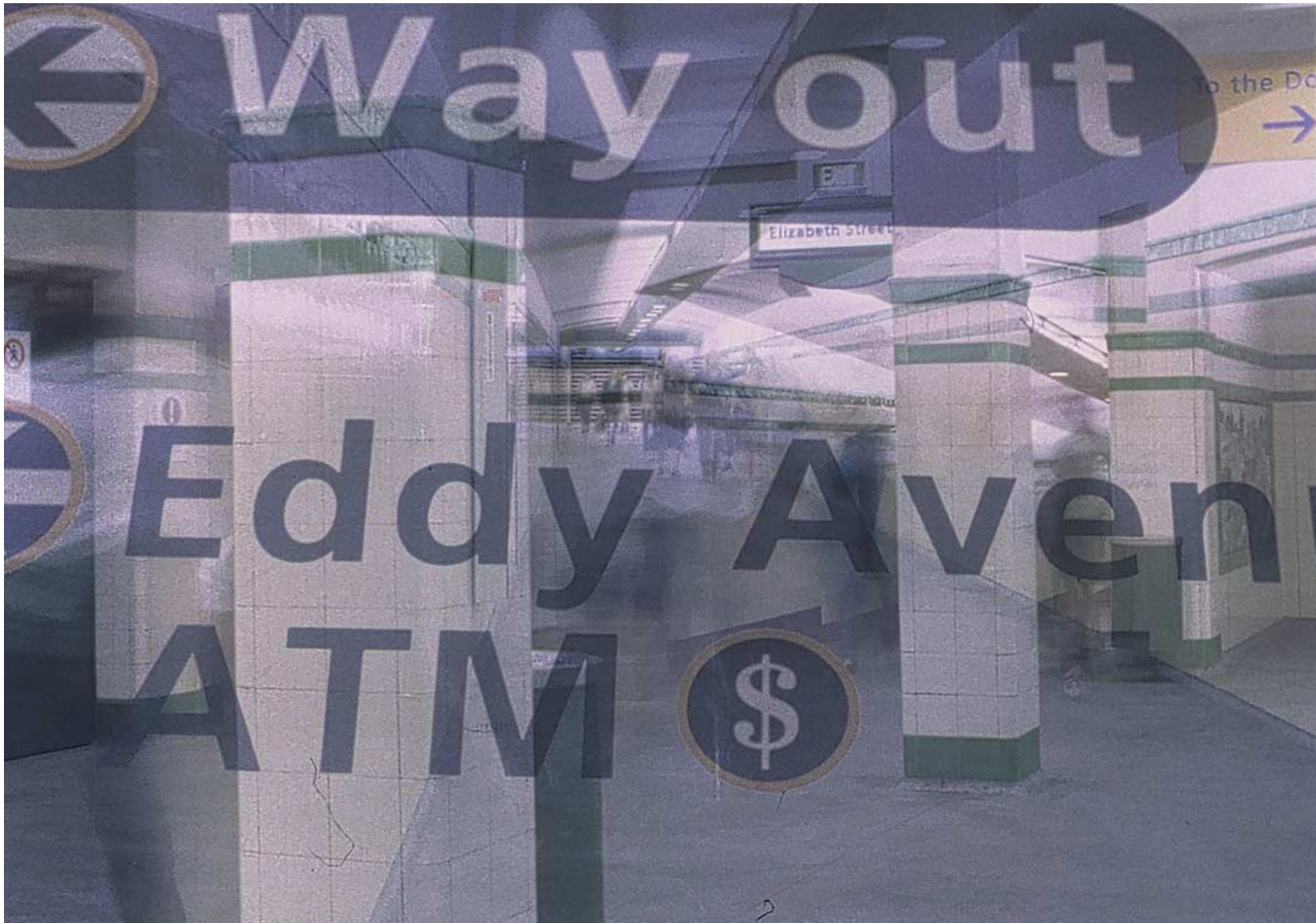
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