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**Question 12 — Design (10 marks)**

Answer parts (a) and (b) in relation to a contemporary designer you have studied.

Contemporary designer studied: Peter Alexander

- (a) Identify TWO sources of inspiration specifically used by this designer. 2

Animals is a big influence of Peter Alexander and also indifference. He likes all of his designs to ~~take~~ be unique.

- (b) Analyse the influence this designer has on current trends in society. 3

Peter Alexander has enlarged the pyjama market base by introducing new styles of pyjamas. His female friends often complained about only being able to get flannelette pyjamas so Peter expanded his range which has a lot to do with his success.

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## Question 12 (continued)

Answer part (c) in relation to a culture you have studied.

Culture studied: Japanese

- (c) Explain the influence of geographic location and resource availability on a traditional textile production method or textile art form of this culture. 5

Tokyo is one of the ~~largest~~  
~~cities in the world and one~~  
most populated city's in the  
world, which is where most of current  
trends originate from which  
means a lot of traditional Japanese  
culture gets lost but in the  
small surrounding villages hand  
painting on kimonos is still  
around and they still practice  
traditional means but ~~in~~ Tokyo  
ever expanding who no's how  
long it will be possible.

End of Question 12