

Question 11 — Australian Textile, Clothing, Footwear and Allied Industries

(5 marks)

- (a) Explain how Australian clothing manufacturers have responded to changing consumer demand for sun protection factor clothing. 2

Australian are well aware of the sun damage/skin cancer awareness ~~to~~ within Australia, and are changing the demand of their lifestyle by the clothes ^{they wear} ~~preferred~~. They are expecting ~~the demand~~ ultra sun protection factor & body coverage to prevent themselves from sun damage. The manufacturers have responded by taking these demands into action and producing clothes for performance.

(b) How has Australian government legislation influenced Australian textile industries to select processes and resources that have a reduced impact on the environment? 3

The Australia government legislation has introduced an initiative called ~~dfc~~ design for environment aka ecodesign. The industries ~~use~~ uses this practice/government legislation so that ^{this} reduce the impact on the environment ^{from} ~~the~~ product life cycle, and taking alternatives to have less impact on the environment. This initiative allows the industry to be environmentally sustainable, positive outlook and setting an example within other industries. This influences the Australian textile industry by reducing less impact on environment by changing, reducing and alternatives to the process and resources available.