

## Question 14 - Design

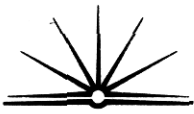
### Focus Area - Apparel Area

a) Historical design developments in textile apparels have grown rapidly throughout the years, bringing many different trends into the world market.

Many apparel wear are designed with a touch of new trend and also with touches of the past, whether it be embroidery, design of garment and it's style or trend taste, or sometimes even generations designs.

Some fashion stores have ladies flared long sleeve shirts <sup>which</sup> ~~with~~ have historical touches of the 70's, of hippie style ~~at~~ which is a huge development in the market place because it gives newer and younger generations to experience <sup>the</sup> ~~to~~ fashion status of possibly their parents or grandparents, Aunties or Uncles, when they ~~who~~ were in the hippie period of time.

Textile developments historically have developed a great deal because designers are introducing trends that was introduced many years ago, those trends are being introduced and upgraded to

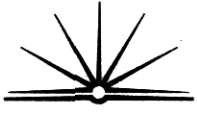


continue. the new generation today.

Designers are introducing tastes in trends in which their consumers will be attracted towards and would want to purchase, which would determine the product life cycle to the manufacturer <sup>and also possibly</sup> world wide.

b) The impact in which historical design developments have had on contemporary <sup>textiles</sup> ~~designs~~ is a huge impact. as many of today's fashion have touches of the past ~~seen~~ sewn into them. Many designers have brought back years of fashion into contemporary designs and this is a huge benefit for manufacturers as consumer tastes these days are based upon wanting to live the past days with a touch of the newer fashion status also.

Historical designs have inspired many designers, whether they be new into the industry or old, the inspiration of most designs have come from historical memories and past times which was once lived, to enjoy the different tastes of fashion status and different periods of time.



In women's clothing these days, there are printed embroidery of the wagon days when people used to ride around in wagons on horses and women would wear tight corsetted dresses with ~~traps~~<sup>hoops</sup> for the dress to flow over and they'd carry umbrellas, and wear big round hats.

Though having the above ↑ design printed on garments, such as skirts etc, this gives the skirt and other garments an old past fashion status of the designers experience through that period of time and also ~~being~~ having the design printed on a newly designed garment of contemporary trend, it gives value to the dress and it's impact to people and those of new and old generations.

Contemporary designers have used the sources of past years to evaluate upon newer designs to gain the appearance in which their consumers will be satisfied with and also keep up with it's trend tastes within the society and it's upgraded and informative technology technologies.



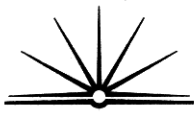
in which contemporary designers are at advantage when designing because designers back in historical times, didn't have ~~the~~ the technology contemporary designers have these days, because of this, many more designs, styles etc creativity can be produced to the market place, with historical inspirations added to taste market status.

Trend tastes in Apparel wear is changing everyday very rapidly and designers must be able to keep up with technology, consumers trend tastes etc to be able to be a successful manufacturer, and keep satisfying consumers / target markets.

Consistent overview of the company / manufacturer's status is important in order to be aware of any clashes they may come across or head towards.

Historical designs have developed and I believe that everyday fashion is connected with history in some sort of way though many people just don't realise it's value in thoughts and memories that it has on the older generations.

When compared, historical designs have



still remained in the markets since it's days, as it is not much different from contemporary <sup>textiles</sup> ~~design~~.

though it may still seem very amazing to have contemporary ~~des~~ textiles bringing back historical designs of past years, into textiles such, as belts, fabrics, beads, shoe styles and also the handbags when compared to what ~~the~~ contemporary designs in textiles are or would of been like in today's world.

The End!