

Question 14 - Design.

(a) i) Two external factors that influence the success or failure of a designer are

the environment they are creating for ~~and~~ and the surrounding culture (eg (climate) ~~and the availability of resources~~ westernised, religious (muslim, ~~afican~~, indian, japanese) ~~such as imported fabrics.~~

ii) The environment influences the success or failure of a designer as what they create ultimately is made to be worn. Designs must be creative, unique, original to attract a consumer market ~~at~~ but however clothes must adapt to the selected climate. For example many of the European designers are able to use woden fabrics and furs as they have a cold winter of blizzards and snow. If an Australian designer was to create the same designs they would not be as successful here in Australia as the climate is much warmer. Textiles items ~~an~~ can combine a level of aesthetic with practicality to suit a target market and accompanying climate.

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(b) Jean-Paul Gaultier has been amongst the top contemporary designers for over 30 years now.

Originally inspired by his grandmother,

Mr Gaultier had no formal training in fashion design however was an apprentice for designer

such as Pierre in the 1950's. Travel also

influenced his sense of design and colour

however returned to his home of Paris to

open a fashion house. Gaultier's designs

are clever and often more of an artistic expression

rather than practical apparel. Gaultier's works

are a form of appropriation, "Most of my designs  
~~are~~ ~~come from~~

come from

taking something that already exists and working

on changing it in some way." This philosophy

has lead him to re-hash designs of the past,

simplifying and unifying, to remain in the top

fashion shows. An interest in sexuality, femininity,

masculinity influences his designs, creating unisex

designs, and challenging the existing notions of

fashion. This manipulation ~~on~~ and challenge on

stereotypes has greatly influenced ~~the~~ current trends and fashion philosophies. He has brought out collections for only men, men and women, children, teenagers and the ~~the~~ customary female only. This variety allowed him to explore more versatile designs and influence others into doing the same.

Gaultier has also been involved in numerous awards of costume design for films such as "Kiku", "The City of Lost Children" and most famously for "The Fifth Element". This creative outlook and consistency in shocking audiences only increased his reputation as a successful designer at the forefront of fashion.

Current trends illustrate that fashion is ~~becoming~~ ~~an~~ increasingly becoming more of a personal statement rather than ~~an~~ a conformist activity. Gaultier's designs do not stereotype, ~~thus~~ ~~to~~ therefore he is again at the top of his league.

To increase knowledge of his label, some of

his products such as perfumes and collections are available via the internet. By keeping up with technology and the products of other designers he has maintained his reputation and influence of consumer culture and current trends. Some examples of his most influential work are the "bubble skirt", replacing zips with velcro, the "conical bra" as seen in Madonna's "Blonde Ambition Tour" (1999), ~~and reinventing the corset.~~ seeing men in skirts. and in reinventing the corset and applying it to many current designers. Jean Paul Gaultier remains to be one of the most influential contemporary designers with an increasingly fine reputation.