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In general terms, environmentalism is a personal belief that one may challenge in preserving, conserving and helping to restore and look after the natural environment within our world. A person may have beliefs toward their ideology on the environment, and how one may consciously act toward environmentalism within society may differ significantly from another's perspective and world view. Environmentalism is a non-religious belief system that individuals take a part of ~~the~~ <sup>to</sup> help identify the issues reflecting our society with regards to the environment.

Environmentalism can be seen in many forms, for example, some are strong activists towards preserving the natural environment, an organisation which is represented as this may be Greenpeace or Friends of the Earth whom are non-profit organisations that work towards the prevention of global warming and climate change. These organisations' ideology is to act in a non-violent manner in acting towards a strong belief they have toward the environment. In comparison to this kind of activist, another person who

may believe in environmentalism may be an individual who decides to regularly recycle, or to whom uses solar power. These people ~~too~~ may not be seen as significant activists, however their ideology and beliefs are different, as well as still agreeing with environmentalism. It is up to an individual to determine their ideology, ~~as~~ because as ironic as it may seem, ~~some~~ <sup>someone</sup> who is strongly against climate change and displays this through trying to prevent deforestation, may still however drive a car to work, or have a large electronics bill, which is still contributing to this change in climate.

The society in which you grow up in, as well as the family and friends you have may shape your identity toward beliefs and ideology within environmentalism. For example, a parent may teach her or his children to act a certain way toward the environment. This could be as little as reducing the time spent in the shower to taking out the recycling. These parents may want to have a positive influence on their child's healthy choices and life beliefs. In comparison to this

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For example, a family in Japan may contribute to the consumption of whale, therefore this family agrees with whaling. These children do not have a choice therefore obtain these beliefs <sup>to be</sup> ~~that it is~~ right not wrong.

Each and every individual has their own perception toward their beliefs and ideology regarding environmentalism. Some topics regarding climate change or global warming bring about cooperation or conflict depending on different individuals' beliefs. The role of ideology and beliefs in society will constantly change and develop given different research and approaches presented toward the environment. It is how one may act consciously that will present their ideology toward their beliefs in life.

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