

- 1 - Grunge

Start here.

The role of the media has helped with the development of grunge through its ever lasting remembering legacy of music and paraphernalia. Grunge at first was just a small rock band that had begun on a local level by performing at clubs as they had created the "Seattle scene".

Seattle was where grunge had first originated and begun from. Their experience from a local level <sup>environment</sup> at first was very tough and challenging as they were a mainstream band who were dressed differently, screamed music and created a new style of music in society. As Nirvana had performed at local auditions and bands slowly their music and their appearance had become more recognised as their fan base was expanding. The band had slowly become more and more successful as the public had never seen or recognised anything like it before. Slowly as time had past they ~~was~~ decided to create CD's and albums of their music. As the albums had slowly and locally began to emerge Nirvana had then become nationally known by performing at concerts all over Australia.

As they succeeded in their success and dreams of music they had created a new era with the number one hit single "Smells like Teen Spirit". This was what had led Nirvana into the Globalised level.

Once Nirvana had been globally recognised the media role helped determine and develop Nirvana's success as they were the first ever mainstream band to reach from national, local and global level.

As Nirvana had been broadcasted all over television and radios the use of media also helped develop the paraphernalia in society and as to how technology created such a convincing band and music that would always be remembered and loved.

Nirvana's fan base had grown immensely and expanded all over the world as many t-shirts, badges, fridge magnets, drink bottles and games were created. As the band had now become globally recognised and most frequently had achieved hit singles governments and parents began to disagree in the success of Nirvana and the new scene of Grunge music.

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Blame had been put amongst the Band towards parents and prime ministers as their image and the way they portray their music through the media with film clips had become a issue as they were being looked at as negative role models.

Grunge was a new and different style of music that was brought out and created by Nirvana, musicians that are just trying to fulfill their dreams and play their music. However how they were being portrayed and their image around the world was then starting to be questioned. As Nirvana had reached a globalised level successfully their loud and screaming music with their black clothes and studded accessories began to worry young parents as their children had began to be influenced by the media by the use of technology and the influence of Grunge.

Often their music and image was being questioned as once they had reached a global level without even realising Nirvana had

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gained an influence over fans as they were being seen as "role models." Politicians and governments started to also question the grunge music as their lyrics were based on real life issues and occurrence in what has happened in the world by portraying their views and thoughts on the world's issues.

Thus however the most important thing that definitely helps describe the role of the media is Kurt Cobain's death. After his band, his creation of music and his success, he had taken his life as that had hit the most globally. Kurt Cobain's death had impacted several many people all over the world as even the suicide rates had increased.

Kurt Cobain was a legend who did anything he could to pursue his music and get his message out there. His death had been an end to a new era as he was the pop king and no one could replace it.

Still to this day Nirvana is globally recognised as the game guitar hero revolves around Kurt Cobain and the grunge music scene, Nirvana's success from reaching to a local level, national level and global level will ever and constantly

remain remembered as they were not only the first band but still to this day are looked at as icons. The media role helped distinguish and show the amount of talent and influence the musicians had and how it was not an easy run to have had achieved what they have now.

In conclusion Nirvana will always be remembered as they constantly stood out and made a difference by their image and by the way technology had portrayed them with the help of the media, the fans and their long lasting legacy of music.

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