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(c) Popular culture are widely accessed and accepted ~~com~~ things within a society.

Reality TV is a creation of a reality within a selected microcosm of a particular society. Theorist Baudrillard argues that society is being coned and deceived by this idea of 'reality.' Baudrillard is basically arguing that reality is not cropped or edited and so reality tv is not actually the reality we think we're consuming but a cleverly derived scheme to create revenue. As popular culture is ever changing and evolving this form of popular culture can only continue its globalisation for a limited amount of time before needing to be updated for continued interest. This continual need for change has been the sole purpose cutting and editing is being used and is drawing closer to blurring the lines of fiction and reality. Both Baudrillard and a post-modernist perspective adopt the idea that nothing is new and everything has been recycled from past ideas. The post modernist perspective also views cyberspace as reality. The implications of continued globalisation and demand

for constant change within reality tv will have adverse impacts on future consumption before dying out to be reconstituted. Eventually the deceit behind reality tv will become fictional before being replaced by a mass demand for a new commercial product.

Additional writing space on back page.