

Start here.

(c) The consumption of 'Rock 'n' Roll' has developed on a great scale due to the improvement of technology and its accessibility ^{all over the world} due to the push of globalisation. From records to cassetts, and cd's to mp3's, we now have the ability to access 'Rock 'n' Roll' over the internet. However with this advancement of technology comes the advanced ability to steal 'Rock 'n' Roll'. Downloading music for free on the internet has now become a popular route of access, but it is also considered as stealing. This new technology sparked controversy in the music world as many ~~artists~~ musicians considered it a breach of copyright. As free download went up, record sales went down, as so did the consumption of 'Rock 'n' Roll'.

However, 'Rock 'n' Roll' being a popular culture and the ability for it to be developed from a local to

national and global level allows
for its consumption^{and accessed} to be approached
in a different way. Due to our
improved modes of transport in the
air Musicians are now able to travel
and tour all over the world to promote
their music, and ultimately make their
real money. Musicians are now able
to tour Australia, performing in
every capital city, in just one week
and ultimately complete a tour of
the world in just ~~two~~ one or two
months.

Additional writing space on back page.