

a) Globalisation for example in the studied popular culture of Fashion and music genre of today's society world wide has impacted in a change of consumption in this studied popular culture more and more children and younger generation of children ~~are~~ ^{tend} to chose the more popular and well known band simply because its known to the community and also the fact that its a world wide band. Music companies are mainly global and are situated all over the world. The music culture is pretty much important to young children.

The change in consumption of music nowadays has changed in the fact that younger generation of kids tend to listen to whats most popular and buy whats most

Popular.