

Question 2 (6 marks)

(a) Define *quantitative research*.

Is open-ended research, which is mostly uses
~~secondary data~~ methods such as surveys, questionnaires,
Interviews for brief overviews.

(b) Define *qualitative research*.

It's close-ended where you are in contact to contact
and able get all the right information needed. usually
used through focus groups, field work etc

(c) You are asked to conduct research on the impact of technology on family relationships.

Name ONE appropriate methodology you would use to research this issue.

ethnographic study

Justify your choice of methodology for this research.

which is qualitative research. This methodology
will determine the exact impact technology has
on family relationships. by getting first hand look
on how it's happening and participating in the research.
It's used to make thorough observation on the family.
It's a good choice because it's primary information and
are able to make your own points.