

Question 2 (6 marks)

(a) Define *quantitative research*.

..... quantitative research refers to secondary information
..... Such as ; data, graphs, quotes.
.....

(b) Define *qualitative research*.

..... qualitative research refers to your personal
..... research. qualitative research consists of
..... surveys, observations, focus groups and interviews.

(c) You are asked to conduct research on the impact of technology on family relationships.

Name ONE appropriate methodology you would use to research this issue.

..... : Surveys.

Justify your choice of methodology for this research.

..... I would use Surveys because you can obtain
..... a great deal of relevant information in a short
..... period of time. For this topic I would send both
..... opened and closed surveys to people with
..... both large families and small families. Some of
..... the questions I would ask would include ; is your son/daughter
..... influenced by the fighting or violence on the T.V, ~~as a result~~
..... After I have enough research I would compare the surveys
..... and come up with a conclusion