

- (b) Argue the benefits of applying the Ottawa Charter to ONE health promotion initiative.

A health promotion 'Slip-Slop-Slap' is a promotion made to insure that all Australians know the risks about the Sun or radiation and what it does to our lives and body:

The points of the Ottawa Charter helps get this promotion out. Ottawa Charter was established in 1986 to give awareness of the illnesses within Australia. There are several points that help with this promotion like Building public policies, health services/policies, reorganizing health services.

This promotion is made by the state government, which they made a ad about 'Slip on a shirt, Slap on sunscreen and Slap on a hat'. This promotion has been effective within schools, which one point of the Ottawa Charter is making your work/school place safe. So ~~schools~~ primary schools, don't let you out in the sun at recess or lunch if you don't have a hat. Also with school sports they have sunscreen there to be used, which is reduce the number of melanomas.

End of Question 22