



d) Many sporting organisations would not survive if it wasn't for sponsored. Sponsors provide sporting organisations with the money and the ~~attention~~ ^{attention} needed to produce elite athletes and promote their organisation. If these sporting organisations don't get ~~the~~ the sponsorships, they will find it hard to obtain money and the equipment needed for their athletes.

Most sponsorships consist of ~~the~~ giving the athlete or organisation free clothes, equipment, money as long as they wear their product or promote it, or saying thanks to them in an interview.

If ~~these~~ ^{these} organisations don't obtain the sponsorships it will be hard for them to get in new athletes as they will



~~They~~ feel that they are not getting what they think they need at this sporting organisation.

So there are many consequences that can arise if these organisations don't get sponsorship. Sponsorship is the key to a successful organisation.



b) Australia is evidently a sporting nation. Ever since Australia failed to receive a gold medal in the Montreal games, the Australian government decided that it was time to start funding sport in Australia. This led to the development of the Australian Institute of Sport (AIS)

Australia held the Olympic game in Melbourne in 1956. This led to giving Australia its national identity as a sporting nation. Much of Australian sport is linked with ~~Britain~~ England, that is where ~~the~~ Australia became so obsessed with sport.

Many countries felt that if they held the Olympic Games in their country they ~~had~~ ^{had} made their identity as a sporting nation. Well clearly Australia is a



sporting nation, having held the Olympic games twice.

Many countries are renowned for certain aspects of their country. America is the wealthiest, Russia for weaponry and Australia is renowned for sporting excellence. The Australian Government spends around \$90 million each year on funding for sport. As Australia depends so much on our identity it would be a shame not to continue funding it.

If the Olympic games are held in your nation, it straight away gives your country a national identity. The impact that such an event has on a nation is ~~unbelievable~~ ~~unbelievable~~ unbelievable. The games helps unite a country and the world as one for two weeks.

Australia relies on its national identity to increase the amount of tourists that travel to Australia and the amount of overseas athletes that travel here to use the best sporting equipment the world has to offer.

holding the Olympic games is such a benefit to your country, it increases tourism which means more economic sustainability and helps create an identity for that country.

All Australians live and breath sport every night on our television there is sport of some sort. We can't go anywhere within Australia where sport is not discussed or played amongst children. Australia is very much a sporting nation, and damn good at it. The impact that the games has had on Australia is very much for the



better. However some countries have never recovered from the Olympic games. They still carry an economic burden that has drained their economy. Generally most Olympic games benefit countries in creating their identity