

b). user documentation of online store would allow the supermarket to know who is their customer and it would be easy for them to understand the ~~need~~ <sup>needs</sup> and ~~wants~~ wants from the customers. They want to ~~provide~~ provide their services suitable for the customer, ~~otherwise~~ but in the way, they won't likely to abuse their delivery service which will increase cost and wasting time. The ~~is~~ user documentation for online store will be available.

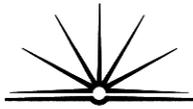
c). ①. ~~Impact of~~ International trading - Internet trading allow customers to pay ~~credit~~ <sup>credit</sup> cards and ~~ATM~~ <sup>ETESPTOS</sup> and ~~ATM~~ terminals cards through internet. Many people's wallet has no cash but a lot of credit card. The ~~is~~ <sup>effect</sup> of international trading and ~~the~~ orders through online store increase "cashless Society". This society ~~is~~ <sup>encourages</sup> people to spend more and buy more. ~~Therefore~~ <sup>therefore</sup> the bills of debt and credit card payment is increasing. And with the online store of supermarket, it decreases the ~~number~~ <sup>interest that</sup> of shopping.



they will go and shop around to buy goods from the supermarket. Supermarkets would ~~also~~ cut down the number of branches and ~~they would~~ <sup>also</sup> it gives great impact on employees. Under the pressures of cutting down branches, will they still need ~~the~~ sales assistance? (supermarket)  
This will reduce the number of employees on sales industry

①. Privacy of individual - People's personal details will be recorded by the supermarket's computer while they order their goods or food from the online store ~~of~~ of supermarket. Then the individual's personal detail <sup>would</sup> ~~with~~ <sup>expose</sup> ~~exposed~~ when the supermarket keep their customer's details and credit card payment. To address ~~the~~ <sup>the?</sup> problem, supermarket should be ~~more~~ <sup>ethic</sup> and legally not to use the customer's detail for another purpose. There are legal aspect and actions on ~~the~~ <sup>the organisation's</sup> ~~private~~ <sup>which</sup> abuse someone's ~~of~~ privacy.

②. Accuracy of information and data - The supermarket may not be social and ethic when they did not give out the accuracy information to their



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customers. For example, they must ensure the <sup>accurate</sup> price of the products and goods are ~~accurate~~ and it won't make a cheat and ~~untruthful~~ untruthful information to the customers.

To address this problem, customer must make sure and check the information they read from the online store. They could call to the supermarket and ~~etc etc etc~~ check their prices of the products.