

- a) Organisational feasibility - will the new system match the goals of the organisation? Because of the nature of the e-business, its objectives would be to provide help for students online. As this is what the new system will provide, it would be organisationally feasible.
- Economic feasibility - can they afford the economic costs of developing such a system? The students should compare their start-up capital with the costs of getting the business up and running. Also, they should evaluate whether the proposed fees to be charged is enough to cover their costs.
- Technical feasibility - do they have the information technologies available and knowledge required to develop such a system? The students should determine whether or not they have the IT to develop and maintain such a system. They should also consider whether they have the technical expertise required to develop the system.
- Schedule feasibility - the students need to determine the time needed to create the system and whether or not this is enough to create it.

Alternatives - the students could look at a range of alternatives and see if they are more feasible

Recommendation of appropriate system.

(b) When developing the business, the student will need to consider various social and ethical issues. Such issues include:

- * Security - the students need to protect the details of their customers, as they will be provided them through the online payment of fees - through passwords.
- * Data Integrity - the data they are providing students will need to be reliable. There is no use charging students for unreliable data, as they will lose customers.
- * Importance of data - as the information about school work is their main product, the business must make sure the data is accurate, relevant, current, valid and reliable.
- * Privacy - information that the business will have (customer details, student assignments, etc) will

need to remain out of the reach of restricted viewers. To overcome this, the students should protect their customers details through passwords, or if feasible, a firewall.

- * changing nature of workplace - their business may impact on traditional, storefront businesses.