23) a) The group need to consider the technical, organisational, schedule and economical criteria. The students need to decide whether or not they have access to the information technology required and if they are able to successfully use it for the purpose of the business. The group have to evaluate whether how the structure of the system, i.e. its operation, will fit into in to their group, (if it is physically feasible for all group members). In addition whether there will be enough time to complete this system by the beginning of the next school year is a consideration. Finally the students have to decide if the expected money benefits will out weigh the cost of setup, operation and ongoing maintenance.

b) The business initiative has good intentions, i.e. to help students but it uses the wrong means to do so. By providing a large collection of electronic books, teachers notes, student assignments and computer software, copyright becomes an issue. Copyright is a law that protects creators from the unfair use of their work without receiving royalties. Under copyright laws people are not entitle to use other people's creations, unless

they have the permission of this person, or if it is used for student education purposes (which requires the source to be correctly cited). The group of students shouldn't be using electronic books etc too as a profitable organisation. If creators don't receive the due royalties for their work they may be discouraged from~~can do things~~ make things in the future.

This system would provide students with a large amount of information, which is easy to access. In addition the online texts are environmentally friendly because paper is not used for books. Despite these advantages for students assignments could be plaguiarised, i.e. copied word for word, which isn't fair for the people who wrote the assignments and it is a disadvantage for those without access to the online business.

With accounts being settled online hacking could occur and individuals could be targeted with ads according to their 'web surfing' actions.

Overall the business ~~initititative~~ initiative is wrong because the group of students are using the work of other people for personal gain.