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**Question 23** (14 marks)

- (a) Explain how the changing use of technology has influenced an economic activity you have studied.

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With technology forever changing it can slowly be used to to make money or help a bussiness along. The tourism industry is the worlds biggest industry with technology it is becoming easier to travel. With it easier to travel more people are traveling this means more money is flowing around. With more money flowing around technologies are being advanced to help the tourism industry to grow for example planes are continually advancing to carry more people and move quicker and even technological aduancements in snow making are helping so that places like perisher can have snow all year round meaning more tourist all year found.

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## Question 23 (continued)

- (b) 'Local economic enterprises can no longer operate in isolation. Linkages and flows change significantly over time.'

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Discuss this statement in relation to a local economic enterprise you have studied.

With more <sup>Perisher Blue</sup> and more tourist destinations opening up it is important that local enterprises like Perisher Blue can keep their prices as low as possible to keep the number of tourists coming. For this to happen local enterprises (Perisher Blue) are teaming up with accommodation places to create a package deal for example "stay in this motel and receive half price tickets". This allows the company to reduce the price and draw more tourists into the deals. This statement is saying without deals like this the small enterprises will not be as competitive as others leading to less numbers of tourists ~~area~~ meaning less money.

End of Question 23