



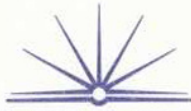
Global changes in an economic activity have affected an enterprise which is Sheraton hotels. Some changes that have affected it are the GST, Tourists.

Starwood Hotels Pty Ltd. is the owner of Sheraton Hotels and in Australia is located in the heart of Sydney next to hotels such as Novotel and Mercureu.

The GST has affected them by the increase in prices of staying in Sheraton which is an extra ten percent on top of the original price.

Sheraton is over 20-30 storeys tall with prices ranging from \$200 - \$5000 per night depending on the room you're in.

When staying at Sheraton you get 8 points for every \$1.00 you pay for goods or services and if you stay there more than 25 nights you become a V.I.P and get invitations to exclusive shows such as Theatres and Operas.



Tourists has affected them deeply because it is really depending on the season when people start staying at the hotels. Recently on the September 11th when Asummer Bin-Ladin struck the U.S. it affected all tourist destinations and now there may not be as much people as there was before going and staying at the hotels, In these changes, globally has affected the economy and alot of people as well.

The information above explains how global changes has affected ~~statorn~~ Sheraton hotels that we have studied at a local scale.