

Sheraton hotel chain is a large chain of hotels around the world.

They offer a wide variety of things to give people the best package and holiday they can offer.

Sheraton is a popular chain to stay in for accommodation,

the way in which it has been affected by the economic activity is that it is starting to become huge around the world and they have to keep up their standards in order to stay as popular as they were.

Sheraton has different packages for different holidays and the amount of people who are attending the holiday and are staying in the room.

They make exceptions for

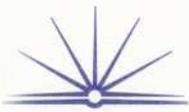
different things.

Therefore they must ensure that they are charging a good price in order to keep themselves in business.

Economic activity would also affect Sheraton as they might not get as many customers as expected.

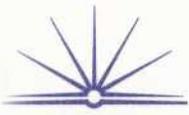
Sheraton is located  $\frac{1}{2}$  hour drive from Airports or train stations to ensure that passengers + customers are given easy ways to get to the hotels. This means that if economic activity gets to serious ~~that~~ the prices of airfares or train fares will become dearer and the Sheraton hotel chain would lose their customers due to the prices of travelling.

The Sheraton hotel chain



is located around the world, each hotel located just a short drive from airports or stations.

Economic activity would affect Sheraton as customers would be disadvantaged due to the economic activity and Sheraton would lose customers and wouldn't get as high profitability as what they originally get. Global changes in an economic activity would also affect all the Sheraton hotels around the world. This could cause people to only visit the Sheraton hotels in their state or country and would give the



Interstate hotels a loss  
of customers and a loss  
of money and ~~business~~ business

Sheraton hotels would be  
affected majorly ~~by~~ by global  
changes in economic  
activity ~~to~~ due to the loss  
of business, ~~and~~ ~~customers~~  
customers and lack of work.