Section II — Module B: Texts and Society

20 marks Attempt either Question 3 or Question 4 Allow about 30 minutes for this section

Answer the question in a SEPARATE writing booklet. Extra writing booklets are available.

In your answer you will be assessed on how well you:

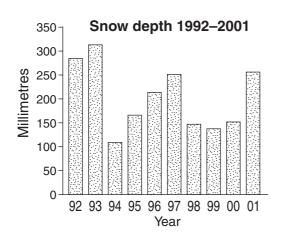
- organise, develop and communicate information, ideas and attitudes
- use language appropriate to audience, purpose and context

Question 3 — Elective 1: Living and Working in the Community (20 marks)

You are the Coordinator of Youth Activities at Big Mountain Ski Resort. You wish to attract school groups to your resort.

Use the information below to write a letter to Excursion Coordinators in high schools encouraging them to make bookings at your resort.

BIG MOUNTAIN SKI RESORT



Why bring a group?

Save money

Discounted lift and lesson passes. Discounted hire rates. Free-of-charge passes and/or hire to groups meeting certain criteria.

Save time

Prearranged lessons. Only one person needs to queue to pay for passes and/or hire. Queue priority in lift lines during lesson time.

Big Mountain statistics

Distance from Sydney: 526 km Length of season: June – October

Number of lifts: 50

Longest run: Approximately 4 km

Highest lift point: 2103 m Number of instructors: 250

Temperature and weather

Average temperature during winter is -2° C. The percentage of fine weather days during the winter is 70%.

Activities

Alpine skiing:

Night skiing:

Heli-skiing:

Snowcat skiing:

Cross-country:

Snow tubing:

Yes

Yes

Yes

Yes

Yes

Yes

Yes