

Section II — Module B: Texts and Society

20 marks

Attempt either Question 3 or Question 4

Allow about 30 minutes for this section

Answer the question in a SEPARATE writing booklet. Extra writing booklets are available.

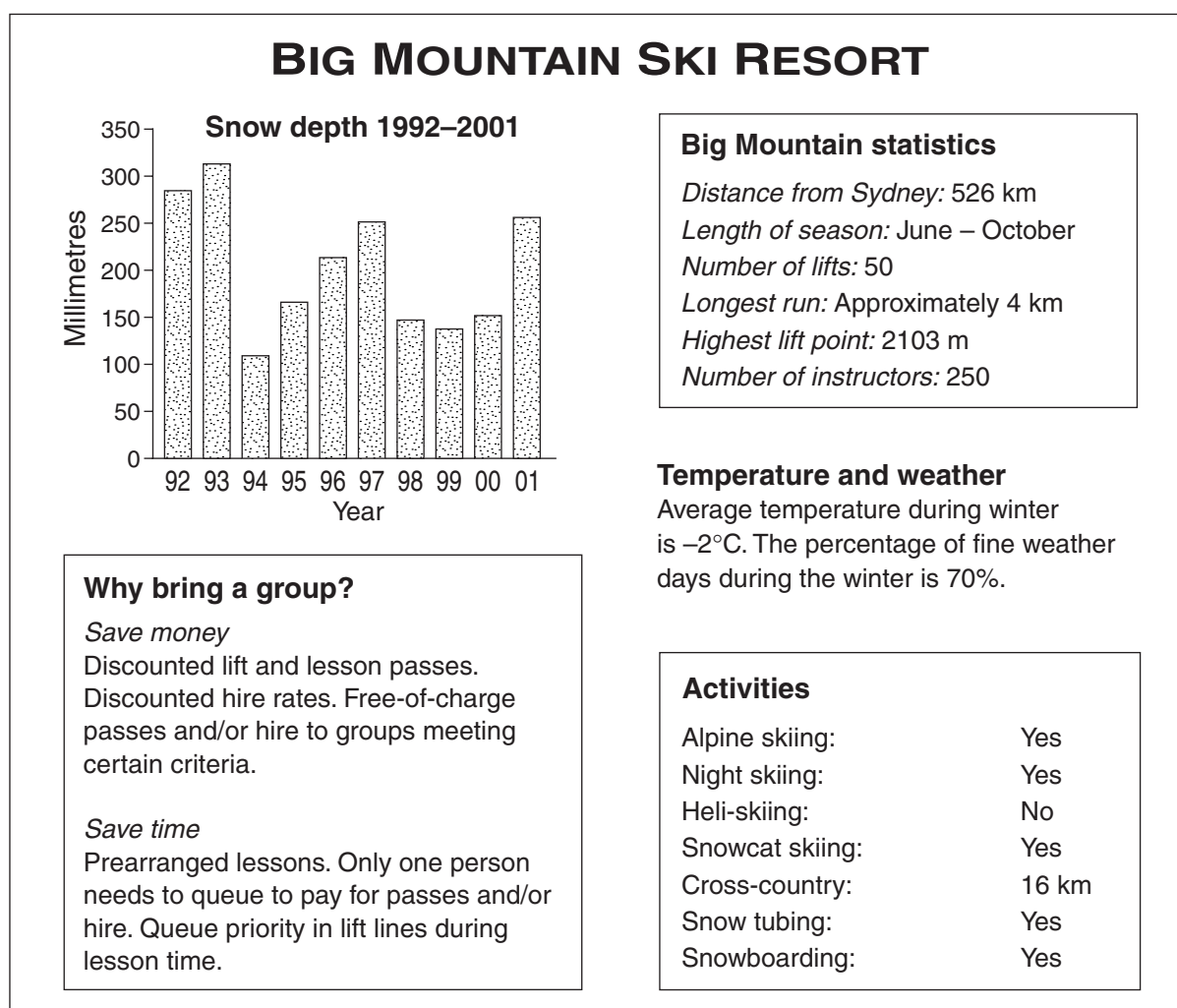
In your answer you will be assessed on how well you:

- organise, develop and communicate information, ideas and attitudes
- use language appropriate to audience, purpose and context

Question 3 — Elective 1: Living and Working in the Community (20 marks)

You are the Coordinator of Youth Activities at Big Mountain Ski Resort. You wish to attract school groups to your resort.

Use the information below to write a letter to Excursion Coordinators in high schools encouraging them to make bookings at your resort.



OR