

Character

Presenter

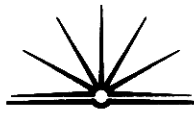
~~Announcer~~ : John

Designer

~~Producer~~ of website : Graham

John: Good morning and welcome to 2 HSC FM this morning. Hope everyone is beginning to study for their preliminaries coming up later this month! I have a special guest with me this morning, who has been <sup>an</sup> invaluable ~~the~~ resource, as he is the designer of the Austrial War Memorial website, in particular 1918 Australian in France. For all the H.S.C students who did multimedia as their close study of a text listen carefully. Hi Graham, how are you?

Graham: Great thanks John, just happy to be here to help all the H.S.C students with their studies, if I can that is.



John: Well, he's hoping!

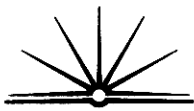
Graham: (laughs) Yeah!

John: Now Graham, I have a few questions for you, regarding the section titled Unsung Heroes

Graham: Fire away buddy!

John: Can you comment on ~~how~~ the ways the ideas, form and language <sup>of Unsung Heroes</sup> have contributed ~~ed~~ to the effectiveness of the 1918 ~~website~~ website

Graham: Well, I think 1918 Australians in France: Content and Feedback have distinctive qualities. It is very dissimilar from an other <sup>sites</sup> ~~texts~~ I have ever designed and that's why it appeals to me. The site uses every ~~text~~ <sup>multimedia</sup> ~~inform-~~ <sup>ation</sup> format you can think of to process information, including film, photos, cartoons, <sup>hyperlinks</sup> as well as traditional text formats including letters and factual information.

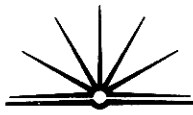


John: Do you think that all the different formats make it infotainment rather than just factual information?

Graham: Well, that's a good question. When I was first designing it I thought the site was too cluttered but I figured that the more multimedia texts that were made available to <sup>the responders</sup> ~~me~~, the more they would get out of the interactive experience.

John: So what made you include the 'unsung heroes' section?

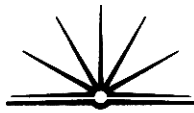
Graham: That was a must in the website and it was just basically about appreciating the work so many Australians did for our country when in the war zone. The experience of the nurses and doctors meant that they could save lives, lives which would've rotted away in trenches without their help. The language



It is quite colloquial in that section, and it was purposely done like that because we wanted every responder to understand how much <sup>those heroes</sup> ~~their~~ work meant. We have <sup>received</sup> ~~had~~ a lot of feedback regarding this section and that has not only made us feel like the website was worthwhile but that it has made a difference to people's lives.

The section is basically streamlined, with pictures of unsung heroes on the left hand side. This approach was used for all the sections in the website <sup>as</sup> ~~is~~. This approach made the site flow, and at the same time giving it distinctive, never achieved before, qualities that make me proud to say I designed it. Well, helped design it.

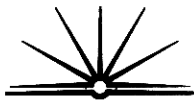
John: What distinctive qualities does the 1918  
Australians in France: ~~web~~ Contents and  
Feedback have that are related to the



"Unsung Heroes" section?

Graham: ~~well~~ It is very important to remember that this website has had a lot of time put into it to ensure that it is streamlined and has a systematic approach to the efforts made by ~~the~~ everyone, dead or alive ~~who~~ in World War One. The thank you's made in this section give ~~it~~ <sup>the site</sup> a very personal touch, which is very important ~~to~~ <sup>and</sup> distinctive. Also, by ~~having~~ the language use, as mentioned before, the personal touch is still felt. The photographs also keep the personal touch as the directness of the site is seen.

John: Well thanks so much for coming here this morning to help the 2003 H.S.C students with their studies. I'm sure your responses have been invaluable, just like your design capabilities



Graham: Thanks heaps John, and I would just like to wish all H.S.C students good luck. Study hard but remember, be the best you can be because that's all anyone can expect.

John: After the break we will be speaking to Peter Weir, about his representation of The different world in Witness, but first here's Scooter with Logical!